

CARLOS F. ORTA BIO

Carlos is an architect of strategies, organizations, and programs. He either create new, impactful opportunities or takes existing ones to new heights.

With a profound understanding of the public, private, and nonprofit sectors and their intersection with the U.S. Latino community and its leadership, he has earned a reputation as a trusted and strategic leader. His contributions have garnered recognition from various institutions and publications, including a CINE Golden Eagle and two Bronze Tellys for an award-winning short documentary film series called "*Insider Game*" and an award from the PR Council for an in-house corporate DE&I campaign.

His work at five global *Fortune 500* companies has taken him to Atlanta, Detroit, Kansas City, Los Angeles, Washington, D.C., Arkansas and Miami. His areas of expertise encompass DE&I, ESG, nonprofit management, government relations, communications, and philanthropy.

He's beat cancer twice and is a heart attack survivor. His passion lies in consistently surpassing expectations, championing exceptional talent, and making meaningful contributions to the U.S. Latino community.

Currently, he is working on a master's degree at Georgetown University. A lifelong learner, he holds executive education certificates from Cornell (DE&I), Harvard Business School (Corporate Governance), and UCLA (Latino Leadership).

Notable Accomplishments:

- Published Authored, *From Havana to DC: The Rise of Cuban Americans in Florida Politics* (2024)
- Served as Board Chair for Leadership Miami, the Greater Miami Chamber of Commerce, and LIDERAMOS
- Co-authored the Missouri Governors Commission on Hispanic Affairs (2004)
- Created: HACR CEO Roundtable™, HACR CDS, HACR CEF, and HACR Young Hispanic Corporate Achievers™ (2006-2014)
- Founder: Latino Corporate Directors Association (LCDA) and LATINOS In Procurement (LP); Co-Founder: United Way of Miami - Young Leaders Society

Awards & Recognitions:

- He has been honored with inductions into the respective Alumni Hall of Fames at Barry University and Miami Dade College.
- He's been featured in four publications: [Building the Latino Future](#); [The Power of Latino Leadership](#); [The Latino Leadership Playbook](#); [Win! The Hispanic Market](#)

For more information, please visit his website at www.ortaboardresume.com